

Texas Arts & Crafts Educational Foundation presents

# Texas Arts & Crafts Fair

## May 28-30, 2011

The Official Texas State Arts & Crafts Fair is produced by the Texas Arts and Crafts Educational Foundation, Inc. a 501(c)(3) non-profit organization dedicated to promoting the appreciation of fine art and craft skills and creating educational opportunities in the visual and creative arts in the state of Texas. The Fair is held on the grounds of the River Star Arts & Event Park, 4000 Riverside Drive East, Kerrville, Texas. For more information about the Texas Arts and Crafts Educational Foundation, Inc. and its mission please visit our website at: [www.theartoftexas.com](http://www.theartoftexas.com) or give us a call at 830/896-5711. This application, additional information and other resources for applicants can be found on the website.

[www.theartoftexas.com](http://www.theartoftexas.com)   [fair@tacef.org](mailto:fair@tacef.org)

Questions? Call (830) 896-5711 or 888-335-1455

### IMPORTANT DATES

December 1	<b>Application Deadline</b>
January 15	<b>Acceptance Notification</b>
February 28	<b>Final Date to Withdraw with Partial Refund</b>
May 26	<b>Artist Check-in/Setup 9:00am—7:00pm</b>
May 27	<b>Artist Check-in/Setup 7:00am—3:00pm</b>
<b>May 27, 3PM</b>	<b>Deadline for Artist Check in</b> —Artist not checked in by 3:00 p.m. on Friday will not be allowed to set-up and their booth fee will be forfeited.
<b>May 28-30</b>	<b>Official Texas State Arts &amp; Crafts Fair</b> <b>Sat &amp; Sun 10—6, Mon 10—4</b>
May 28	<b>Exhibitor Reception 6:30 pm</b>

### APPLICATION CHECKLIST

- Completed, signed application form for each category entered.
- Four images for each category and one image of booth (*see separate page on image requirements*).
- Check(s) for \$20 jury fee for each category entered (processed upon receipt)
- Check for booth and miscellaneous fees (processed upon acceptance)

**Postmark by December 1, 2010**

Mail to: TACEF  
4000 Riverside Drive E  
Kerrville, TX 78028

### Please note the following changes implemented for the 2011 application process:

- Digital image submission. Please see the follow page for additional information and requirements.
- Removal of two categories (Other and Leather)—leather artists should apply under the Fiber category.
- Addition of Graphics/Printmaking category.
- Addition of Drawing/Pastels category.
- TACEF reserves the right to adjust your selected category if the Executive Director deems it necessary.

## IMAGE SUBMISSION REQUIREMENTS

- Artists should submit images in JPEG digital format to fair@tacef.org.
- Both the email and the file names should include the artist's name as it is provided on the application.
- No identifying text or faces should be present on or in the images.
- Submit five (5) images: four (4) of individual pieces of the artist's work and one (1) image of the booth display. Please do not send more than five images per category, nor brochures or literature.
- The quality of the images should allow for a proper review of artwork and be representative of all work intended for Fair exhibition. Images of substandard quality may not be displayed on the TACEF website.

**NOTE: Images may be used in marketing and advertising for the Fair.**

## **APPLICATION DEADLINES**

Applications and fees are due **December 1, 2010**.

You may submit the application on the forms section of the website ([www.theartoftexas.com](http://www.theartoftexas.com)) or mail to  
TACEF  
4000 Riverside Drive E  
Kerrville, TX 78028

Exhibitors whose applications are received after the deadline will be subject to an additional jury process. Late applications must be accompanied by a \$50 late fee payment on top of the \$20 jury fee and booth fee(s).

**Standard Jury: Applications must be postmarked by Monday, December 1, 2010.** TACEF reserves the right to not accept applications postmarked after the deadline or those received after the jury has convened, regardless of postmark. Notification of jury results will be mid January.

**Early Acceptance—On Grounds Jury:** On-grounds jury for 2011 will take place during the 2010 Fair for those who request and pay for the service by the deadline. No more than 50% of the 2010 artists will be accepted during this process. On-grounds juried artists who are not accepted may re-apply by December 1, 2010 for the regular jury with no additional jury fee. **Those accepted on-grounds must submit an application, booth fee and images of work by September 15<sup>th</sup>, 2010.**

**ELIGIBILITY** The Official Texas State Arts And Crafts Fair is open to fine artists and fine craftsmen **residing in Texas**, presenting their own original work. *Proof of residency required.* No galleries, agents or other representatives are eligible. The exhibitor must be present **during the entire Fair** to exhibit his or her work.

**STANDARDS** All work must be the original fine art or craft created by the exhibiting artist. Manufactured items or items made from kits, patterns, or plans are not acceptable. **Reproductions:** Limited edition, fine art reproductions are allowed as long as at least 50% of the display space in the booth contains original works. Reproductions must be labeled as such, and properly signed and numbered. **Assembly:** Artwork that is assembled from purchased materials without the incorporation of originally crafted materials is not allowed (example, stringing purchased beads is not allowed). **General:** Exhibited works must be consistent with the samples submitted for jury. Artists will be asked to remove work that is in violation.

**JURY AND NOTIFICATION PROCESS** Acceptance to the Fair is based on the final decision of a panel of art professionals who consider concept, workmanship, originality and presentation. Notification of acceptance, rejection, or stand-by status will be mailed by January 15<sup>th</sup>, 2011. No acceptance information will be given by phone.

**BOOTH AND SET-UP** Exhibitors are responsible for all display equipment and set-up. Booth sides and backdrops are required. Exhibitors are encouraged to showcase their creative talents through their booth presentation, as well as their work. Fair tents provide a 10' depth per booth. Every effort is made to accommodate booth requests; however, there are no guarantees. A separate booth fee check must be submitted with the application, but will not be cashed until after acceptance notification for standard jury applicants. Booth fees listed are for non-electric spaces. A limited number of electricity or corner spaces are available for an additional fee. **No subletting or sharing of booth spaces is permitted.**

**APPLYING IN MORE THAN ONE CATEGORY** Applicants applying in more than one category must submit a separate application, along with additional jury fees and pictures, for each additional category.

**CANCELLATIONS** Cancellations in writing postmarked on or before February 28<sup>th</sup> are eligible for a refund, minus a \$50 handling fee. Exhibitors cancelling after February 28<sup>th</sup> will receive no refund.

**AWARDS** *All winners are recognized on the TACEF website*

**Best of Show:** Automatic acceptance in the 2011 Show and a complimentary (10 X 10 T, 10 X 10 EH, or 10 X 20 OA booth. (Electricity and other add-ons not included.) **Best of Category Ribbons:** In each media category represented with at least three artists exhibiting in said category. **Best Booth Ribbon**

# Texas State Arts & Crafts Fair Application

(please submit this page only)

Artist Name: \_\_\_\_\_ Collaborating Artist Name\*: \_\_\_\_\_

Address: \_\_\_\_\_ Company: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ TX Sales Tax #: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**CHECK ONE MEDIUM IN WHICH YOU WANT THIS APPLICATION TO BE JURIED. You may apply in more than one medium, but you must submit a separate application form, jury fee and pictures for each.** You may exhibit only in those media for which you have been juried and accepted.

- |   |   |                                      |
|---|---|--------------------------------------|
| <input type="checkbox"/> Ceramics/Pottery | <input type="checkbox"/> Graphics/Printmaking | <input type="checkbox"/> Painting    |
| <input type="checkbox"/> Culinary Arts    | <input type="checkbox"/> Jewelry              | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Drawing/Pastels  | <input type="checkbox"/> Metal                | <input type="checkbox"/> Sculpture   |
| <input type="checkbox"/> Fiber            | <input type="checkbox"/> Mixed Media          | <input type="checkbox"/> Wood        |
| <input type="checkbox"/> Glass            |   |                                      |

Briefly describe your work, focusing on materials, process, technique, and other pertinent information. This will be included in the jury presentation **as you write it** so please write legibly without grammatical or spelling errors.

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If your work is done in collaboration, please describe how each artist contributes to the product.

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Please mark the requested booth and miscellaneous preferences. Note that your preferences will be considered but **cannot be guaranteed**. If you do not receive the requested location and options, your payment will be adjusted for the location you are assigned. The \$20 annual jury fee is mandatory and should be provided as a separate check.

- |  |  |   |  |
|--|--|---|--|
| Fair Tent, Outdoor                                   | Exhibit Hall, Indoor                             | Open Area, Outdoor                          | Other Fees (optional)                              |
| <input type="checkbox"/> 10' X 10' Fair Tent...\$375 | <input type="checkbox"/> 10' X10' Indoor...\$375 | <input type="checkbox"/> 10' X 20' ...\$300 | <input type="checkbox"/> Electricity...\$50        |
| <input type="checkbox"/> 10' X 20' Fair Tent...\$650 | <input type="checkbox"/> 10'X 20' Indoor...\$650 |   | <input type="checkbox"/> Corner...\$50             |
|  |  |   | <input type="checkbox"/> Double Corner...\$150     |
|  |  |   | <input type="checkbox"/> 2012 On-Grounds Jury \$20 |

Space Request:  Same Space as Last Year  Other \_\_\_\_\_

If accepted, how many brochures would you like? (only available in increments of 25, up to 150 total) \_\_\_\_\_

My signature acknowledges that I am a Texas resident, the creator of my work, and I will personally be present and my booth will be open all advertised hours of the Fair. I agree to follow all conditions set forth by the Fair and understand that failure to do so can result in immediate expulsion without refund. I will take full responsibility for the safety of myself, my family, helpers and my work and I release and hold harmless the Texas Arts and Crafts Educational Foundation, Inc., its Board of Directors, the City of Kerrville, Kerr County, and all event sponsors from any and all liability. I will have no pets, illegal substances or weapons on my person, in my booth, vehicle, or on the fairgrounds and surrounding property. **The Foundation has my permission to use any photos/picture/images of me or my work in promotion of the Fair.** (Application must be signed by the artist to validate)

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
(Collaborating artist, if any)

<b>Office Use</b>
Postmark Date: _____
Notes: _____